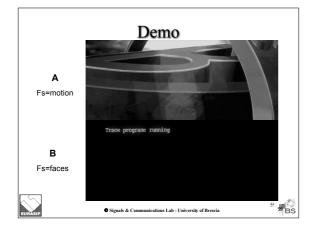


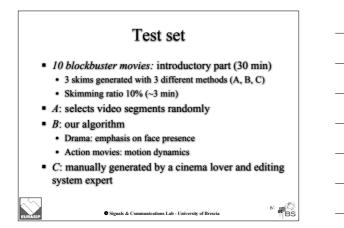
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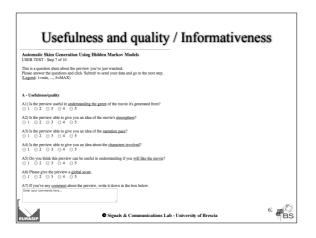


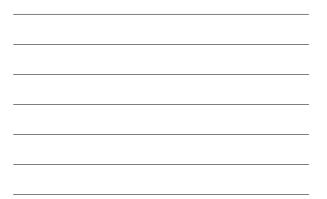


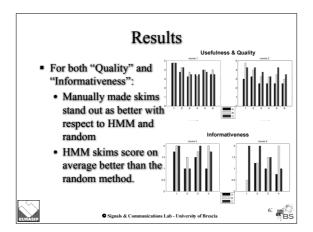


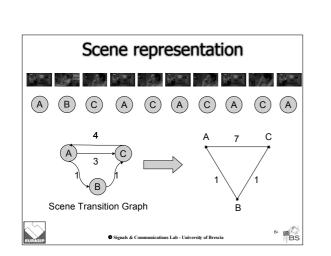


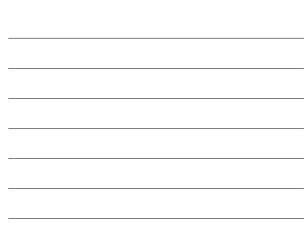


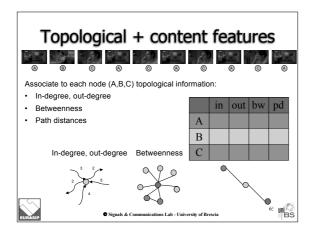






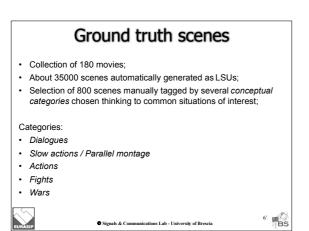




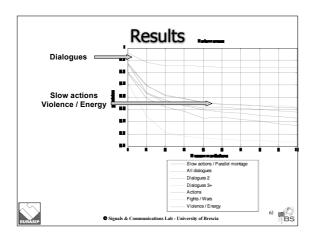


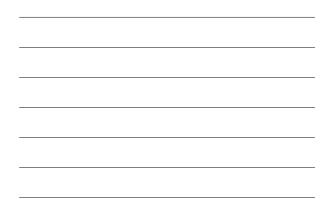


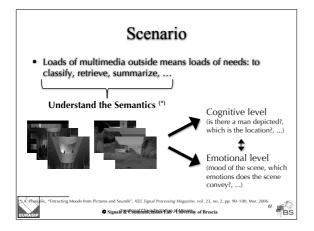
| Results |                |              |  |            |  |  |  |
|---------|----------------|--------------|--|------------|--|--|--|
|         | \$<br>\$<br>\$ |              | $\begin{array}{c} & & & & \\ & & & & \\ & & & & \\ & & & & $ |            |  |  |  |
|         |                |              |  |            |  |  |  |
| 000     |                |              |  |            |  |  |  |
|         | ¢.<br>•s       | ignals & Com | nunications Lab - University                                 | of Brescia |  |  |  |

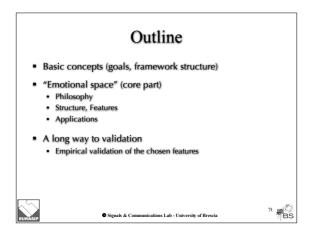


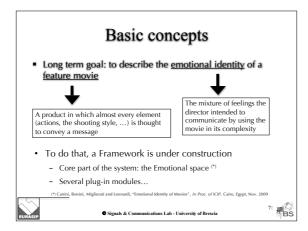


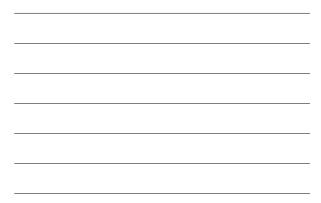


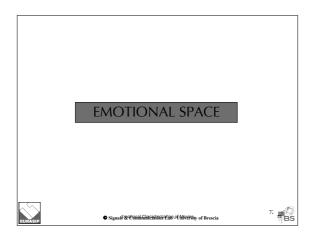




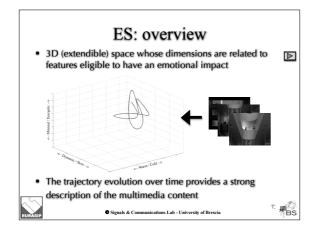














| <ul> <li>ES: overview</li> <li>Consider a movie as a piece of art and inspect concepts<br/>used to study design objects <sup>(*)</sup></li> </ul> |   |  |                         |  |  |  |  |  |  |
|---|---|--|-------------------------|--|--|--|--|--|--|
|   | "Design" concept  | Object Description                               |                         |  |  |  |  |  |  |
|   | Natural Does it convey passion or reflection?   |  |                         |  |  |  |  |  |  |
|   | Temporal  | Turned to the past or projected toward the       |                         |  |  |  |  |  |  |
|   | Energetic   | Is it seductive and energetic or flat and basic? |                         |  |  |  |  |  |  |
| Our Transposition   |   |  |                         |  |  |  |  |  |  |
|   | High level concept  | Dichotomic adjectives                            | Low level feature       |  |  |  |  |  |  |
|   | Natural   | Warm / cold                                      | Illuminant of the scene |  |  |  |  |  |  |
|   | Temporal  | Dynamic / slow                                   | Motion dynamics         |  |  |  |  |  |  |
|   | Energetic   | Energetic / minimal                              | Sound energy            |  |  |  |  |  |  |
| EURASIP   | 1? C. T. Castelli, *Trini diagram: imaging emotional identity 1D positioning tool," In Proc. of SPIE, Dec. 1999.           CUP: SFIP           © Signals & Communications Lab - University of Brescia |  |                         |  |  |  |  |  |  |



